



Sparkling clear streams tumble gaily, noisily, beside a quiet monument to the past.

Clearing River, Montauk and Bennett Spring State Parks assure good trout fishing.



The beauty of springtime on display in the branches of the flowering Dogwood.

## JAMES T. BLAIR, JR., GOVERNOR

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THE DIVISION OF RESOURCES AND DEVELOPMENT, in Jefferson City, is publishing this State of Missouri promotional map folder for free distribution. Additional information may be secured from this office or from the other state agencies listed below:

State Highway Department

State Park Board

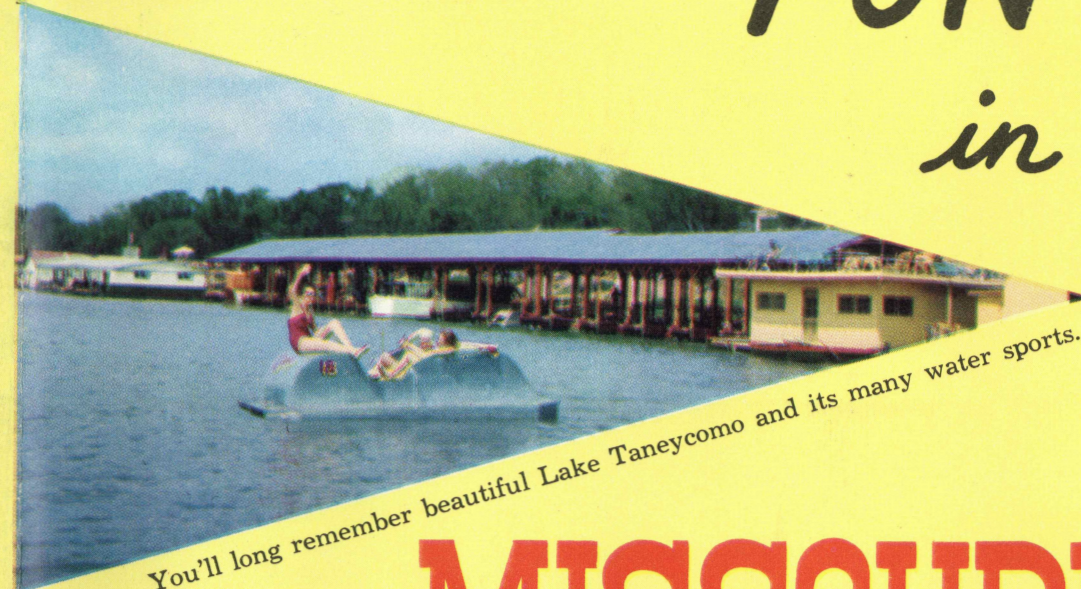
State Conservation Commission

Chambers of Commerce in all areas of Missouri will readily assist.

You'll have

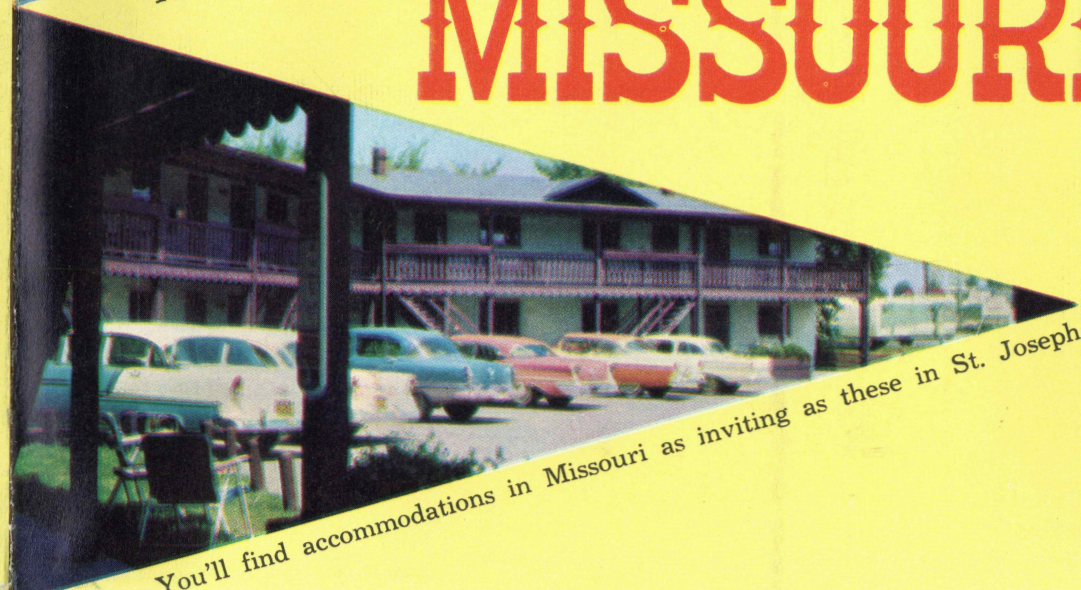
You'll see the mighty sweep of the Mississippi from DuPont Reservation.

**FUN**  
in



You'll long remember beautiful Lake Taneycomo and its many water sports.

# MISSOURI



You'll find accommodations in Missouri as inviting as these in St. Joseph.

**FUN-FILLED MISSOURI**—where wooded hills dip low into cool valleys; where flat bottomlands boast a white blanket of cotton; where bluffs, streaked with mineral colors, frame ribbons of soft blue streams; where rich farms spread across the broad plains.

From early spring 'til late autumn, Missouri's picturesque beauty unfolds throughout the countryside, presenting an ever-changing panorama. The pleasure traveler finds a wide variety in scenery as well as in vacation activities.

Accommodations range from the very finest to facilities of more moderate nature, and hospitality to you is always the keynote. Hotels, motels, and trailer camps abound throughout the state and many of the state parks offer modern, comfortable cabins for your lodging.

Missouri's hospitality is equalled only by the really good food served in clean restaurants—and reasonably priced, too. Food is tastefully prepared and served to fit your vacation budget.

Nature generously endowed Missouri with a wealth of scenic beauty and

natural wonders. Where underground rivers once flowed there are now more than 350 recorded caves that will stimulate your exploring nature. Twenty-three of these are commercially operated and many of the dreamland formations of stalactites, stalagmites, and onyx are well lighted for the benefit of the amateur photographer.

Springs are plentiful in Missouri, too. Eleven of them are of the first magnitude, having an average daily flow of more than 64,000,000 gallons each. Big Spring, near Van Buren, the largest single outlet spring in the nation, has an estimated maximum daily flow of 840,000,000 gallons.

The six major lakes in the state, Lake of the Ozarks, Lake Wappapello, Bull Shoals Lake, Lake Norfolk, Clearwater Lake, and Lake Taneycomo, provide scenery and water activities unequalled. Fishing season is open the year-round on all impounded waters, and if you don't care to wet a hook, you can enjoy the thrill of skimming along in a speedboat or the serenity of a quiet, relaxing cruise on an excursion boat. Swimming, sailing, and water-skiing add to the fun you can have on one of America's largest inland seas. Lodging usually provides no problem. Lake of the Ozarks, the state's largest, and Taneycomo both have resorts numbering in the hundreds.

The fisherman will find the pleasure of an unparalleled tour of scenic beauty along Missouri's streams, while he hauls in bass, goggle-eye, channel cat, and jack salmon on one of the Ozark's famous float trips. Some prefer to hire experienced guides who manipulate the boat and take care of food and camp equipment, while others like to "go it on their own". There are about 25 cold, clear, streams for the floater to choose from, with the Current, Eleven Point, James and the Gasconade among the most popular.

Beautiful city parks and well-kept golf courses are included in the offering to vacationers. Missouri's communities extend a cordial welcome to you to stop off and enjoy their playgrounds, picnicking facilities, swimming pools, and golf courses.

Your travel in the Show-Me state will be made doubly pleasant by the many strategically placed roadside parks (nearly 100 in all) where you may pause for a snack and a few minutes rest.

Whatever your preference for vacation fun, you'll find it in Missouri.

MODERN RESORTS LIKE THIS ONE AT THE LAKE OF THE OZARKS PROVIDE FUN AND REST.



CATCH YOUR LIMIT IN FISHING ENJOYMENT ON MISSOURI LAKES—SEASON NEVER CLOS.



A COOL STREAM, A WOODED CANYON, MAKE JOHNSON SHUT-INS A PICNICKING FAVORITE.



# VARIETY

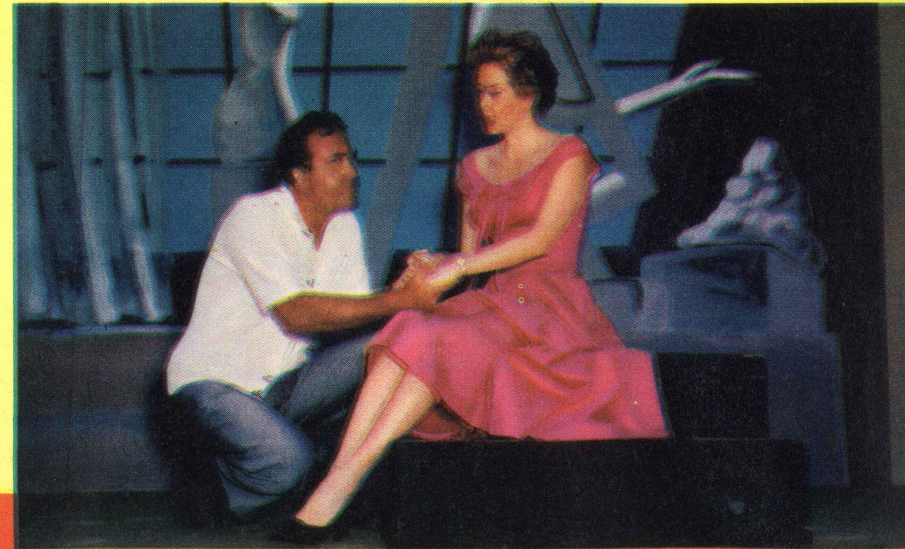
# ECONOMY

# PLEASURE



# Tops in **FUN** for **EVERYONE**

◀ St. Louis Zoo, famous the world over, attracts thousands of visitors each year.  
Light opera under the stars in Kansas City (Starlight Theater right) and St. Louis. ▶



## VARIETY

## ECONOMY

## PLEASURE

# MISSOURI

## Points of Interest Map

### MAP LEGEND

-  State Parks
-  Caves
-  Springs
-  Water Mills
-  Covered Bridges
-  Historical Markers
-  Points of Interest



### DIVISION OF RESOURCES AND DEVELOPMENT

The Missouri Division of Resources and Development was created by law in 1943 for the general purpose of advancing the economic welfare of the people, the state's natural resources, industrial opportunities, recreation, water resources, aviation, and other matters intended to foster and develop gainful employment and the pursuit of happiness of all.

Contact may be made directly to the following sections for specific information or assistance:

**INDUSTRY**—for aid to communities in preparing themselves for new industry, and assistance to prospective industry in their search for plant locations.

**AVIATION**—for technical and promotional assistance in development of civil aviation facilities and service.

**RECREATION**—for assistance in planning resort and community recreational facilities and programs.

**INFORMATION**—for preparing news releases, current state promotional literature and general information about Missouri.

**WATER**—for technical assistance to communities and study of water resources.

**MUSEUM**—for a display of Missouri's history and potential in resources.

MARK TWAIN CAVE  
STATUE OF TOM SAWYER & HUCK FINN  
STATUE OF MARK TWAIN  
BOYHOOD HOME OF MARK TWAIN  
BECKY THATCHER HOME

EUGENE FIELD'S LOVER'S LANE  
JESSE JAMES KILLED APRIL 3, 1882  
PONY EXPRESS TERMINUS  
DUG CUT  
KRUG PARK  
MUSEUM  
ROBIDOUX ROW

LEWIS AND CLARK  
STATE PARK  
LARGEST TOBACCO MARKET  
WEST OF MISSISSIPPI

HOME OF THE AMERICAN ROYAL  
PIONEER MOTHERS MEMORIAL  
SPOPE PARK  
NELSON ART GALLERY  
LIBERTY MEMORIAL  
STARLIGHT THEATRE  
KANSAS CITY UNIVERSITY  
ROCKHURST COLLEGE  
ATHLETICS BASEBALL

JEFFERSON MEMORIAL WITH  
LINDBERGH TROPHIES  
ART MUSEUM  
SHAW'S GARDEN  
FOREST PARK & ZOO  
OLD CATHEDRAL  
OLD COURTHOUSE  
WASHINGTON UNIVERSITY  
ST. LOUIS UNIVERSITY  
CARDINALS BASEBALL  
MUNY OPERA

TRANSPORT MUSEUM  
GEN. U.S. GRANT CABIN

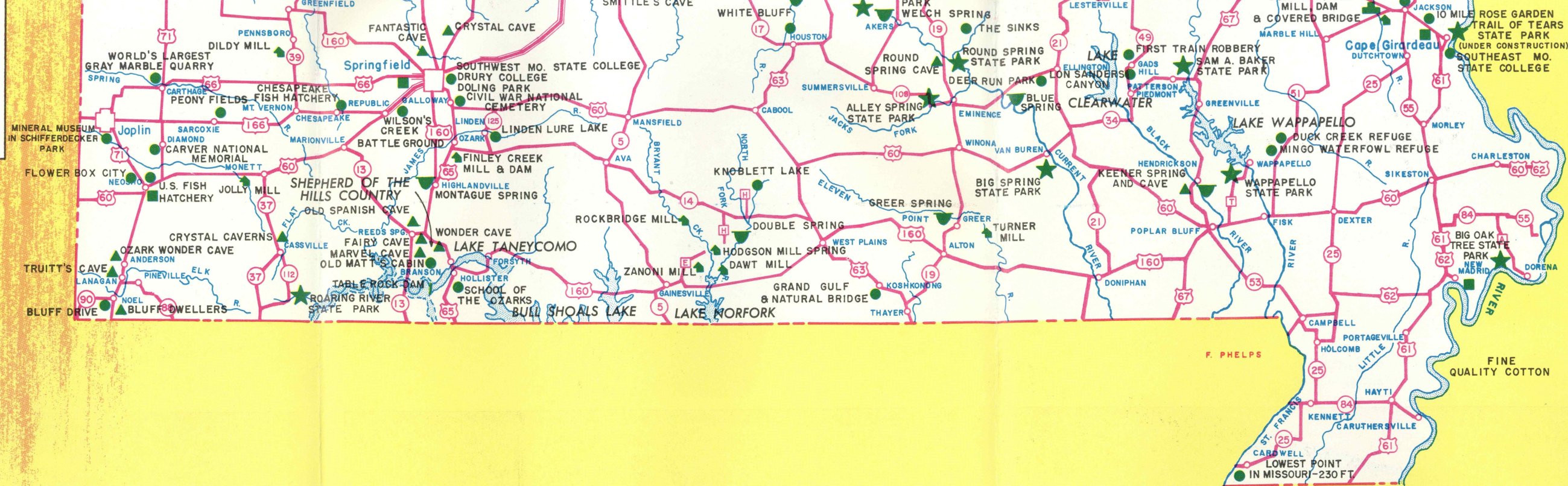
HISTORIC HOMES AND BUILDINGS  
DATING FROM 18TH CENTURY  
HISTORICAL MUSEUM  
FIRST PERMANENT SETTLEMENT  
IN MISSOURI

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**MUSEUM**—for a display of Missouri's history and potential in resources.



Missouri invites you to share in her wealth of scenic beauty and natural wonders, her many special events and sports attractions, her pride in her famous sons and, most of all, her hospitality and easy way of living.

Down in the Ozarks the grandeur of green, wooded hills will entice you to stay. In such a setting Harold Bell Wright was inspired to write his famous novel, *Shepherd of the Hills*. That locale now is Missouri's oldest established resort area, with Lake Taneycomo as its nucleus.

Another noted Missouri author was Mark Twain. His boyhood adventures in Hannibal were chronicled in his stories of Tom Sawyer and Huck Finn. At Hannibal you'll see Twain's home and museum, Mark Twain Cave and other mementos of his life.

Coming directly across the northern part of Missouri, you'll find the birthplace of General Omar Bradley at Clark, the boyhood home of General John J. Pershing at Laclede, and the home of George Caleb Bingham, frontier artist, at Arrow Rock. St. Joseph is one of Missouri's leading livestock marketing centers. In 1860 it saw the beginning of the great adventure that was the Pony Express. Original express stables, known to such famous riders as "Buffalo Bill" Cody and Jack Slade, still are standing. Here also, Eugene Field wrote the beloved *Lover's Lane, St. Jo*.

SYMBOLIC OF TWAIN'S LIFE AND WORKS ARE STATUES OF TOM AND HUCK IN HANNIBAL.

A short distance southeast of St. Joseph is Missouri's famous mineral water spa, Excelsior Springs, the only such spa boasting four distinct types of mineral water springs. At nearby Kansas City, you'll see the Kansas City Athletics, major league baseball team, the Starlight Theater, Nelson Art Museum and the nationally famous American Royal.

St. Louis, Missouri's largest metropolitan center, has the St. Louis Cardinals, Forest Park Zoo with its free animal shows, Municipal Opera, Shaw's Garden and the Jefferson Memorial with Lindbergh trophies.

Sedalia is the scene of the Missouri State Fair, held each year in August. At Jefferson City, state capital, you can join the hundreds of thousands who visit the capitol building each year to see the museum, Thomas Hart Benton murals, and the legislative chambers.

Missouri's educational center is Columbia, home of the University of Missouri, Christian College, and Stephens College. At Rolla is the nationally famous School of Mines.

In Missouri's southeast, you'll travel through the world's largest lead producing area, decorated by nature with crystal lakes and emerald green hills. Taum Sauk Mountain, in Arcadia Valley, is the highest point in the state, 1,772 feet.

To the east, on the bank of the Mississippi, sits the quaint town of Ste. Genevieve, oldest permanent settlement in Missouri, dating from 1735. Missouri's rich cotton producing lowlands, in the "boot heel", provide an unforgettable scene reminiscent of the old south during harvest time, attuned to the modern day.

HIDDEN DEEP IN MISSOURI'S OZARK HILLS ARE CAMPING RETREATS OF UNSPOILED BEAUTY.

## FOR ADDITIONAL INFORMATION

**F**OR specific information about area resorts and accommodations, write to: ARCADIA VALLEY REGION, Arcadia Valley Chamber of Commerce, Arcadia-Ironton, Mo.

BIG SPRINGS COUNTRY ASSN., Van Buren, Mo. (southeast Missouri).

CLEARWATER LAKE ASSN., Piedmont, Mo.

LAKE WAPPAPELLO RECREATION ASSN., Chamber of Commerce, Poplar Bluff, Mo.

LAKE WAPPAPELLO DAM AND MINGO AREA ASSN., Wappapello, Mo.

LAKE OF THE OZARKS ASSN., Lake Ozark, Mo.

OZARK PLAYGROUNDS ASSN., Joplin, Mo. (southwest Missouri).

THEODOSIA AREA ASSN., Isabella, Mo. (Bull Shoals Lake).

WHITE RIVER BOOSTERS LEAGUE, Branson, Mo. (Lake Taneycomo).

WHITE RIVER LAKES OF THE OZARKS, Gainesville, Mo. (Bull Shoals, Taneycomo, Norfolk Lakes).

KANSAS CITY CHAMBER OF COMMERCE, 1030 Baltimore Ave., Kansas City, 5, Mo.

VISIT ST. LOUIS COMMITTEE, 224 North Broadway, St. Louis 2, Mo.

AUTUMN AND THE GENTLE SIGH OF BRIGHTLY-CLAD TREES BIDDING SUMMER GOODBYE.

